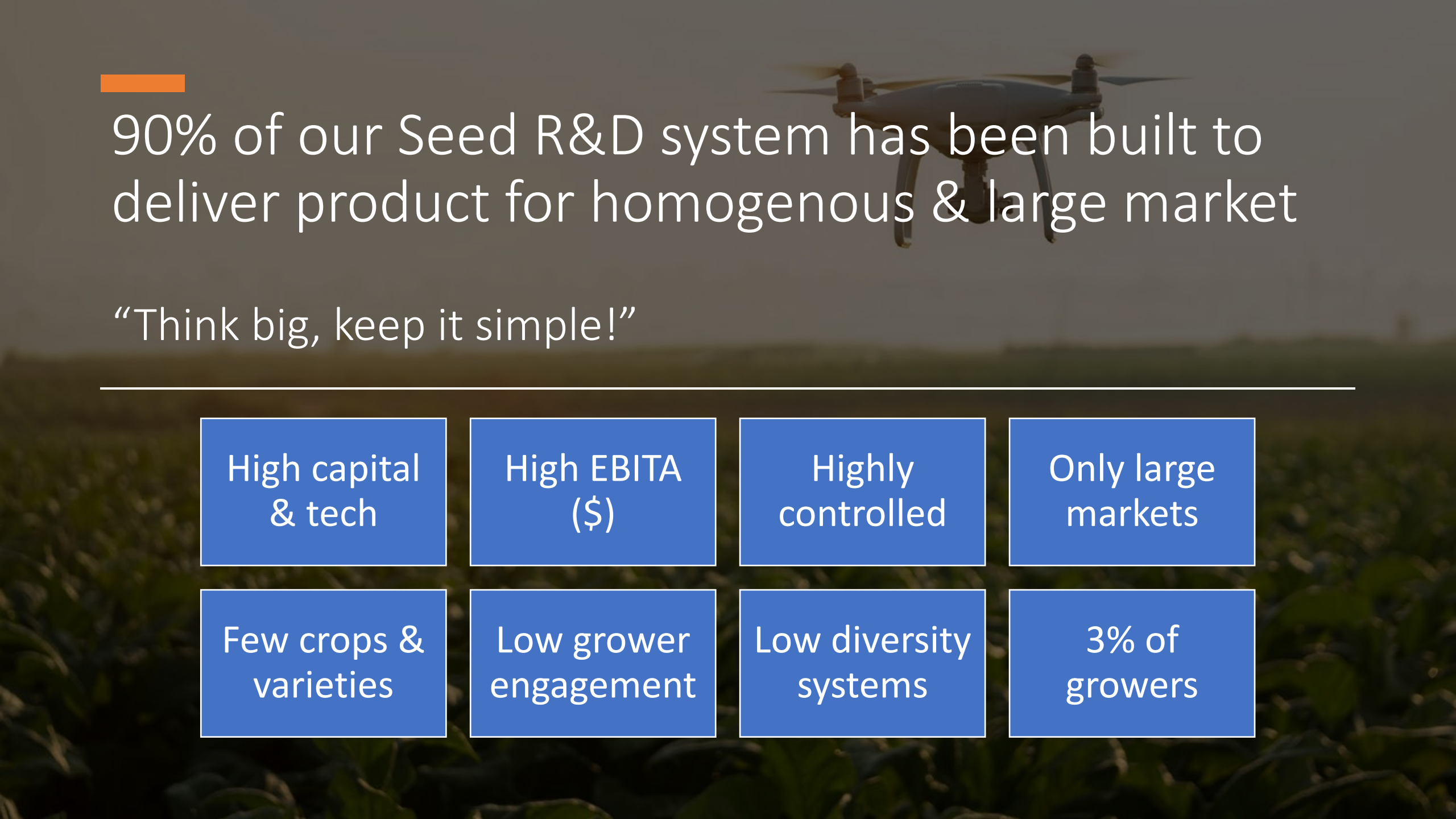




The Collaborative Innovation Platform powered by growers and technology

Nicolas Enjalbert CEO CO-Founder. PhD



90% of our Seed R&D system has been built to deliver product for homogenous & large market

“Think big, keep it simple!”

High capital
& tech

High EBITA
(\$)

Highly
controlled

Only large
markets

Few crops &
varieties

Low grower
engagement

Low diversity
systems

3% of
growers

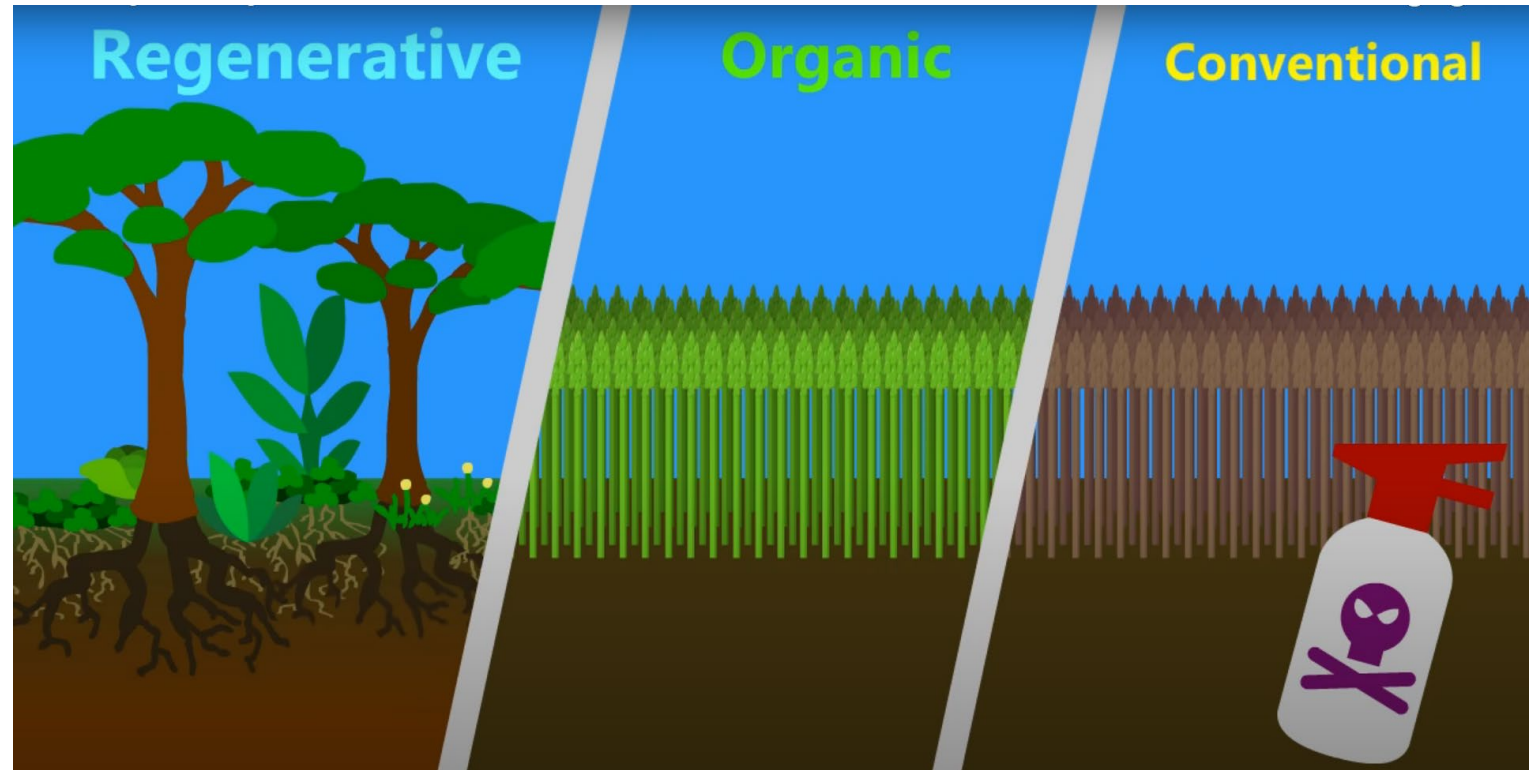


—

We are facing a global changes, and Ag's must adapt quicker than ever!

To adapt and deliver nutritious local food, we need diversity at all levels!

Regions, people, crops and varieties



...and Collaboration!

The challenges of the future

- Many small markets
- Many more SKU: many more crops & varieties
- Low volume/SKU
- Low \$/market segment
- Low R&D budget per segment
- Trust, fast adoption & high visibility



A woman with blonde braids, wearing a grey tank top with the text "THIS IS WOMEN'S WORK", stands in a greenhouse. She is holding a black plastic basket filled with red carrots. The greenhouse structure is visible in the background, and various plants are growing in the foreground and background.

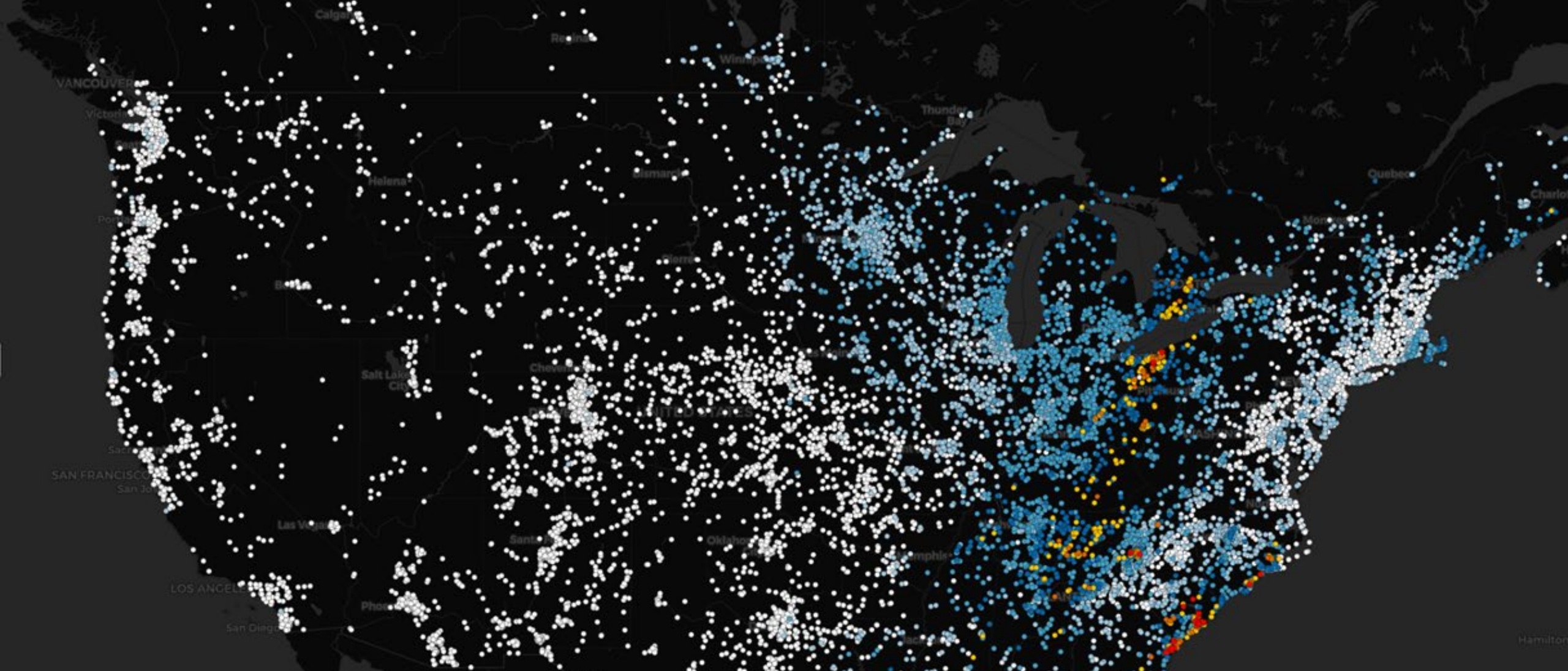
97% of
Farmers
are small

- Highly diverse production area
- Many crops
- Low access to IOT/data
- 500 Millions of them

**Untapped
insights**

80% are
trialing

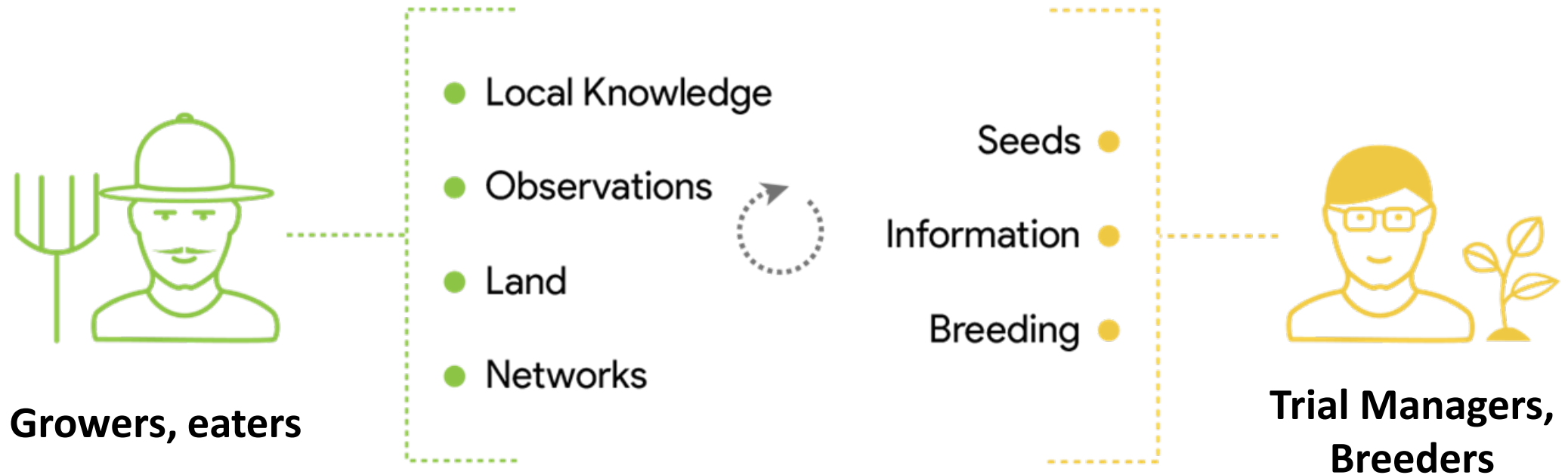
Unleashing Collective Power: The Equation for Impact



What if we connected seed knowledge from thousands of growers?



A Two-Sided Digital Platform to make it possible!



Connect,
Interact, find
answers....



I know. I've been telling everyone.
A new favorite.



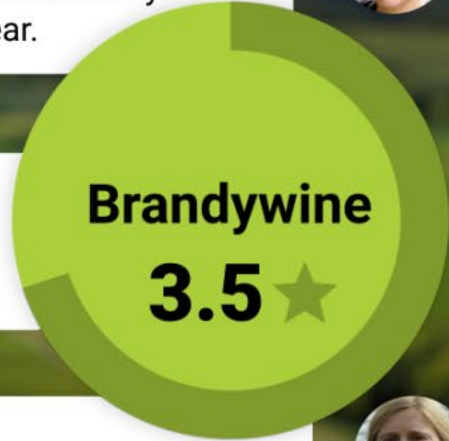
Kitt 1d

The **Brandywine** has more acidity
than I expected this year.



Bjorn 1d

I've been using them for my BLT
Sandwiches.



Kat 8am

Really high yield this year too.



Kitt 8am

We have 100 extra pounds of **Amish Paste**.
Anyone interested?



Should I advance this variety?



COMPARE BY TRAIT

Yield

Flavor

Disease Resistance

Appearance

Brandywine

4.8 ★

Cherokee Purple

4.3 ★

Valencia

3.7 ★

Green Zebra

3.7 ★

The Collaborative Innovation Platform



Collaborative R&D

Innovate together



Peer to Peer Network

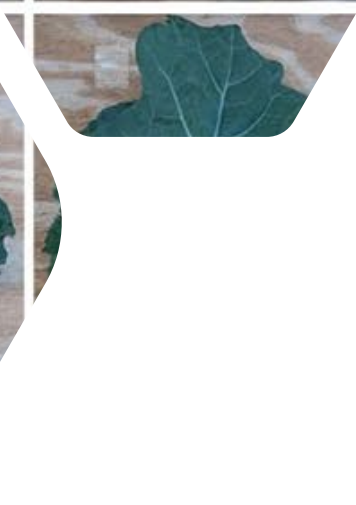
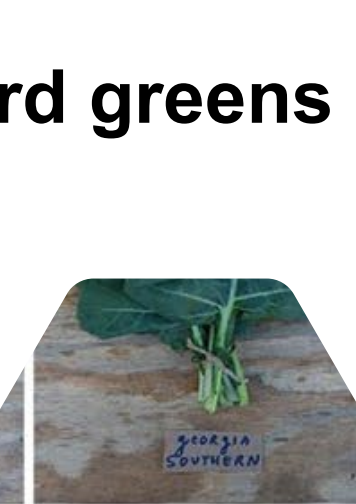
Connect & Interact

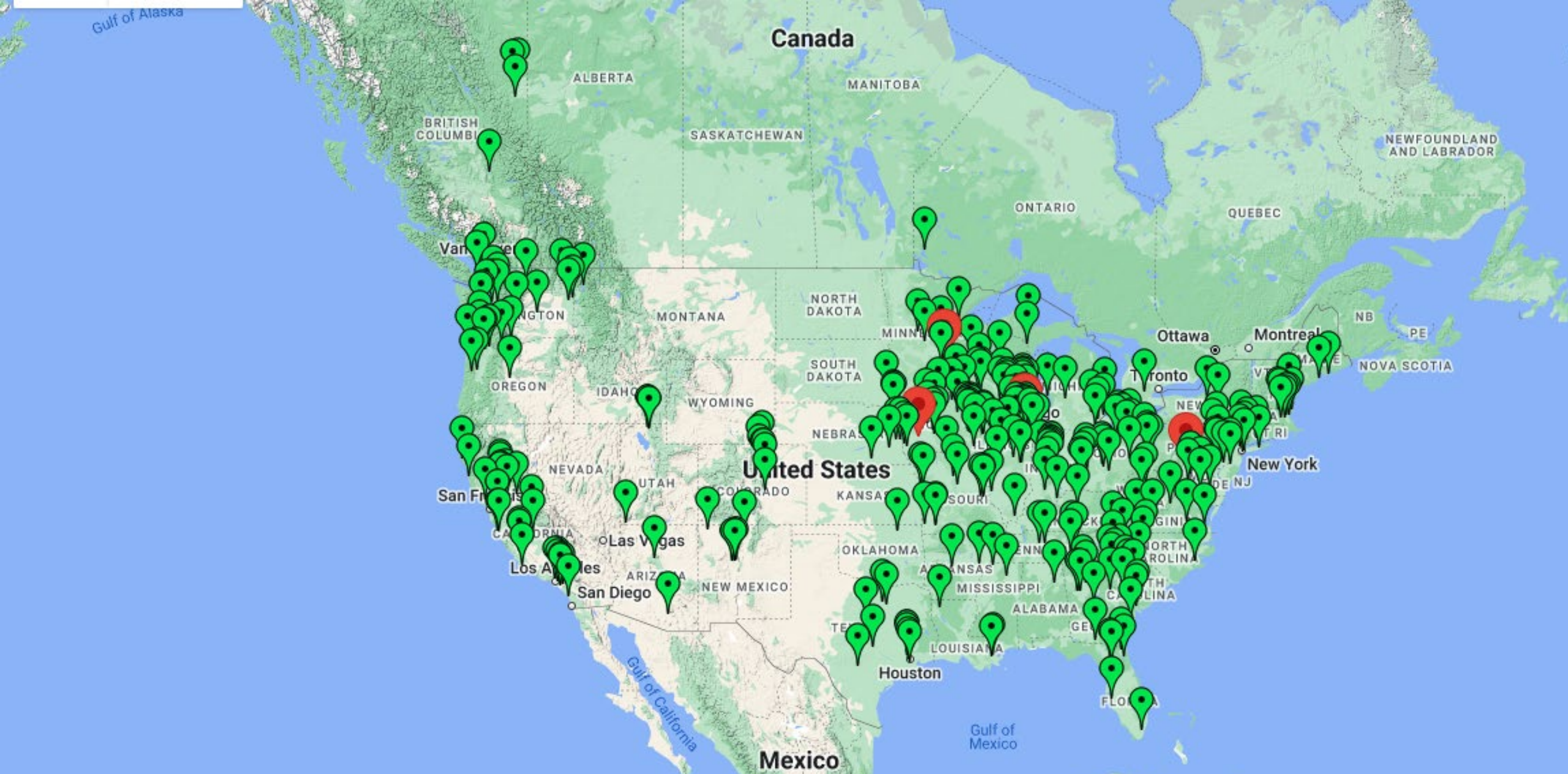


Prescriptive search (Marketplace)

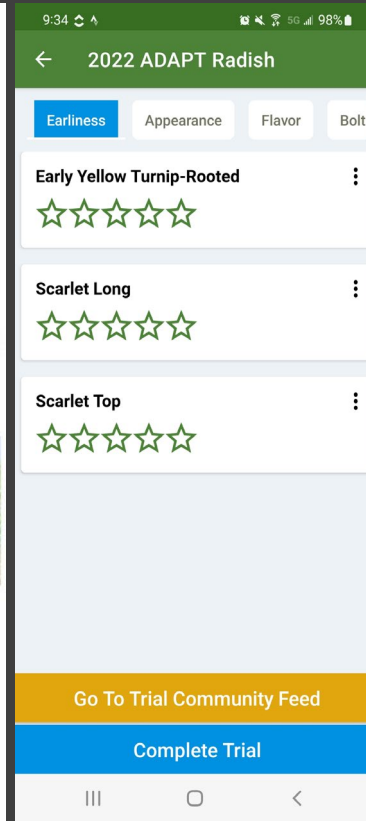
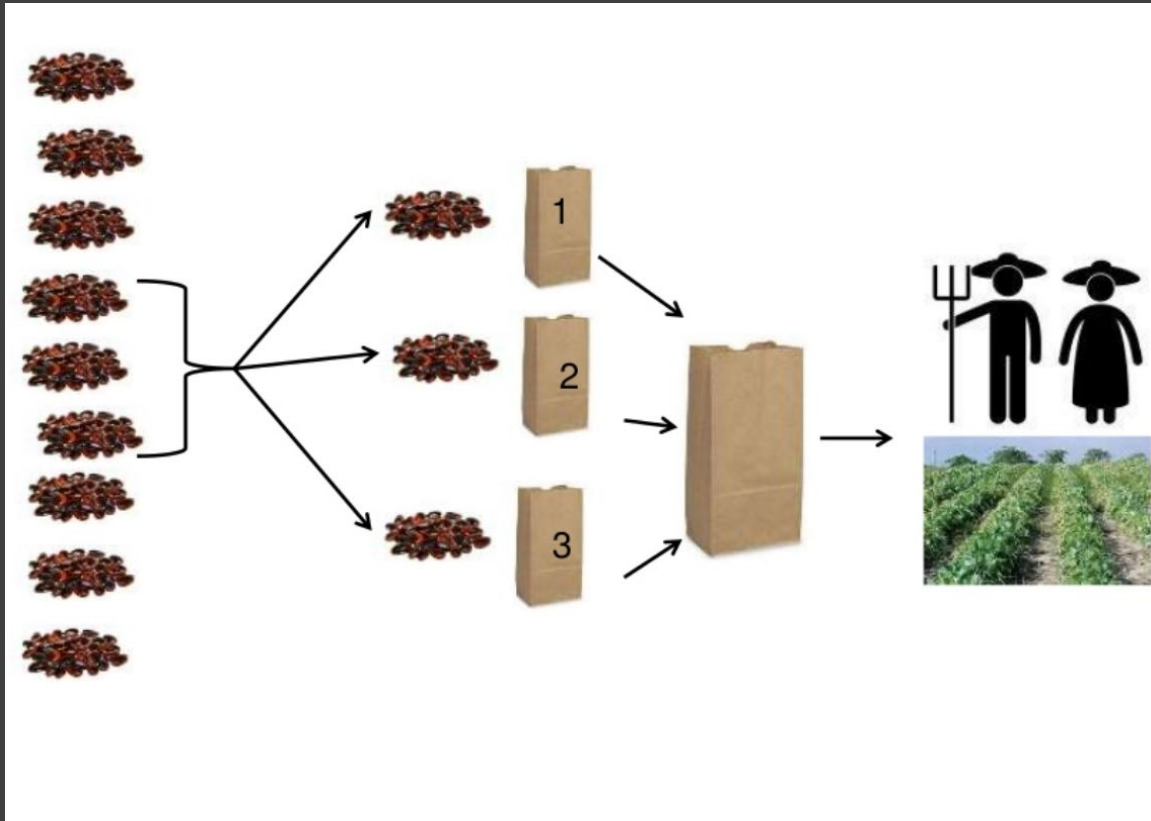
Explore and find

Collard greens





250 growers invited in few click!



New models
(Placket luce ranking, Climmob
R package)

Simplified mobile app data collection!

Irrigation

Full Irrigation Limited Irrigation Drye

Climate

Average Excess Rain Drought

Overall Success

Good Questionable Poor

Organic

Certified Organic Organically Grown

Tillage

Till Minimum Till No Till

Management Comments

Comments

Save Complete

7:05 58%

← 2023 SeedLinked Colored Be...

Appearance ▾ ⓘ

Elephant's Ears ⓘ ⋮

☆☆☆☆☆

Joe's Big Blocky Red ⓘ ⋮

☆☆☆☆☆

Karisma ⓘ ⋮

☆☆☆☆☆

7:05 58%

← 2023 SeedLinked Colored Be...

Appearance ▾ ⓘ

Elephant's Ears ⓘ ⋮

☆☆☆☆☆

Joe's Big Blocky Red ⓘ ⋮

☆☆☆☆☆

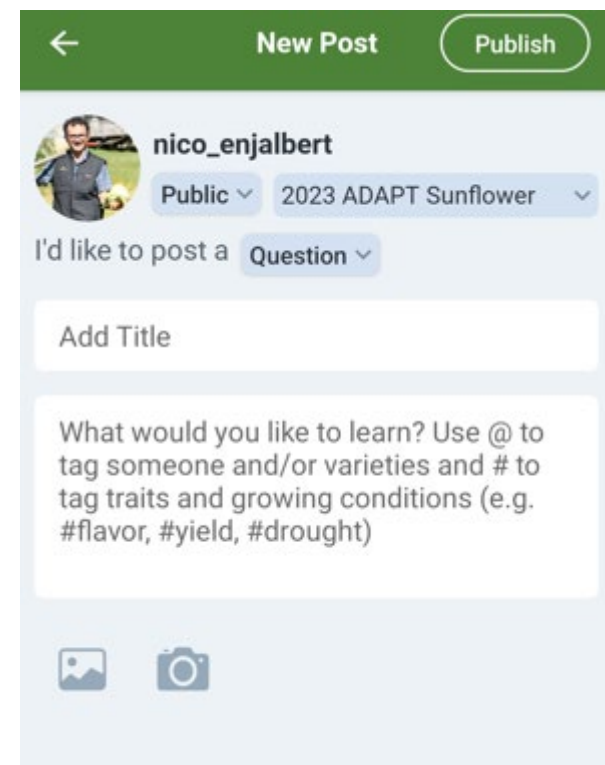
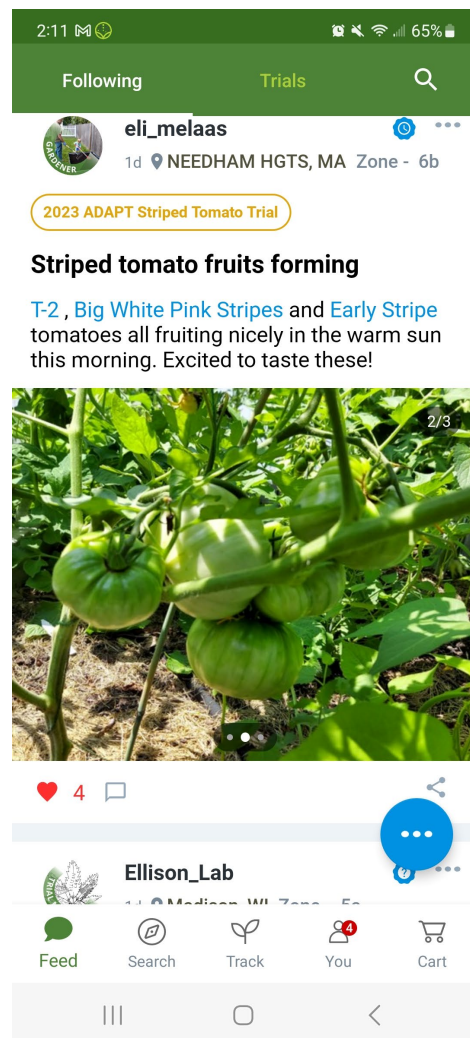
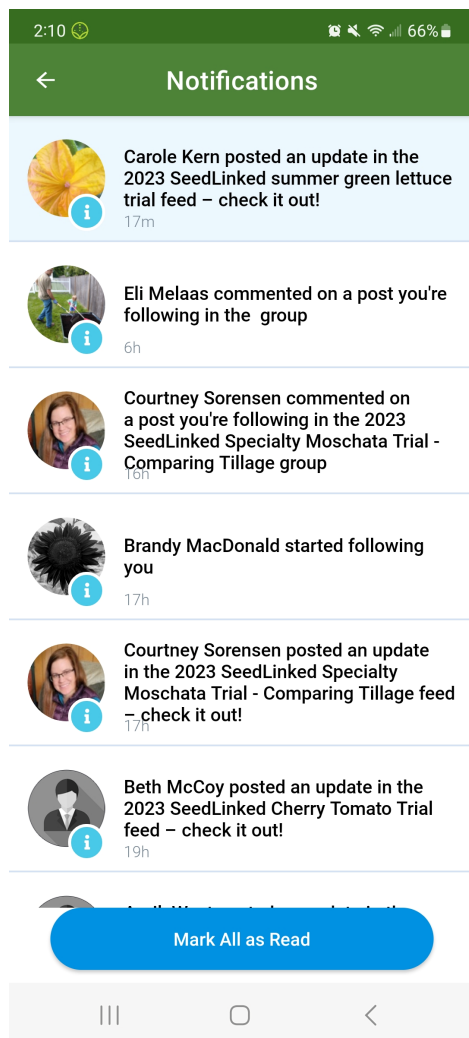
Joe's Big Blocky Red ×

Track Date Image

⋮ ⚠

Off Line mode!

Vertical social media: peer to peer exchange



Live & Connected Results

- [Summer Lettuce](#)
- [Potatoes](#) Mid West
- [Soybean](#) (Eastern Europe)
- [Lupin](#) (Switzerland)
- [Onions](#) (SBC)
- [Sunflower](#) (NA)
- [Pepper](#) (Portugal)





Use case scenario

Seed bank screening for climate adaptation

- 700 growers
- 27K heirloom
- *Build collaborative knowledge the foundation of adaptation.*




425K
FOLLOWERS


62K
SUBSCRIBERS


118K
FOLLOWERS



Seed Savers
EXCHANGE

Increase disease pressure due to climate change

Problems:

- no selection for Mid west region, too small market.
- Lack of \$ to bring solutions.

Consequence: Organic grower cannot grow broccoli anymore

Solution: Collaborative innovation

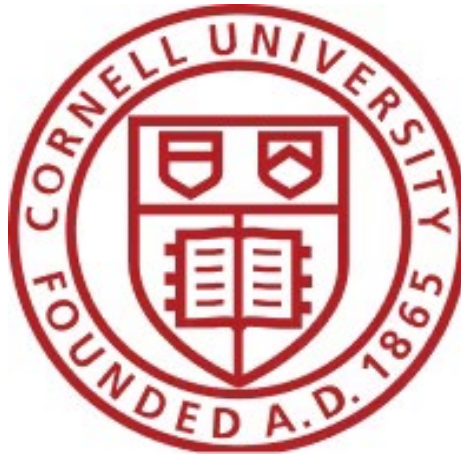
- 85 growers



National Cover-crops breeding-trialing



United States Department of Agriculture
Agricultural Research Service



Cornell University



THE UNIVERSITY
of
WISCONSIN
MADISON



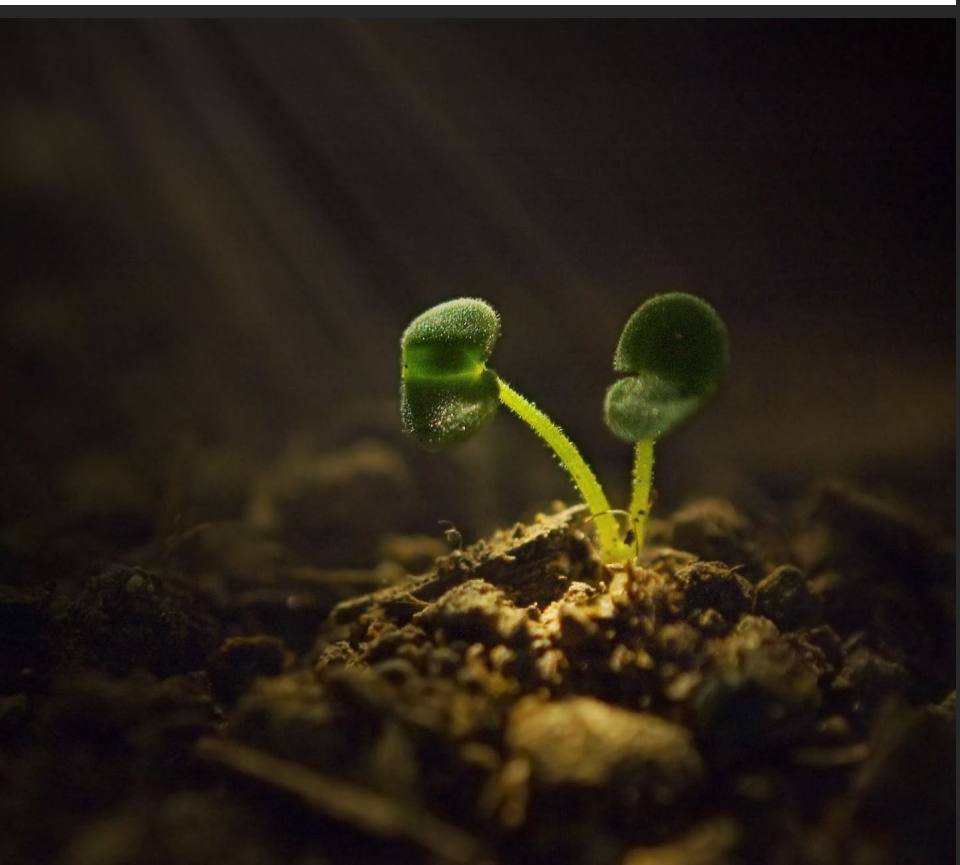
**ALBERT
LEA
SEED**

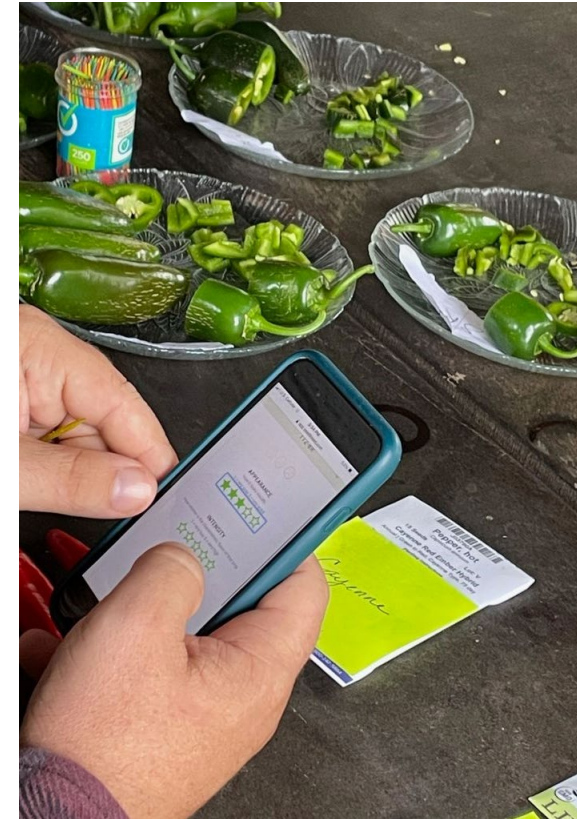
EU-LIVESEEDING



LiveSeeding

- SeedLinked deployment in Europe
- Transforming organic seed systems with 37 Partners/communities
- Target: 100 % organic seed target by 2036





Flavor evaluation

[Radicchio](#)



STONE BARNES CENTER
FOR FOOD & AGRICULTURE™

Local adapted seed made possible



Collaboration made Easy

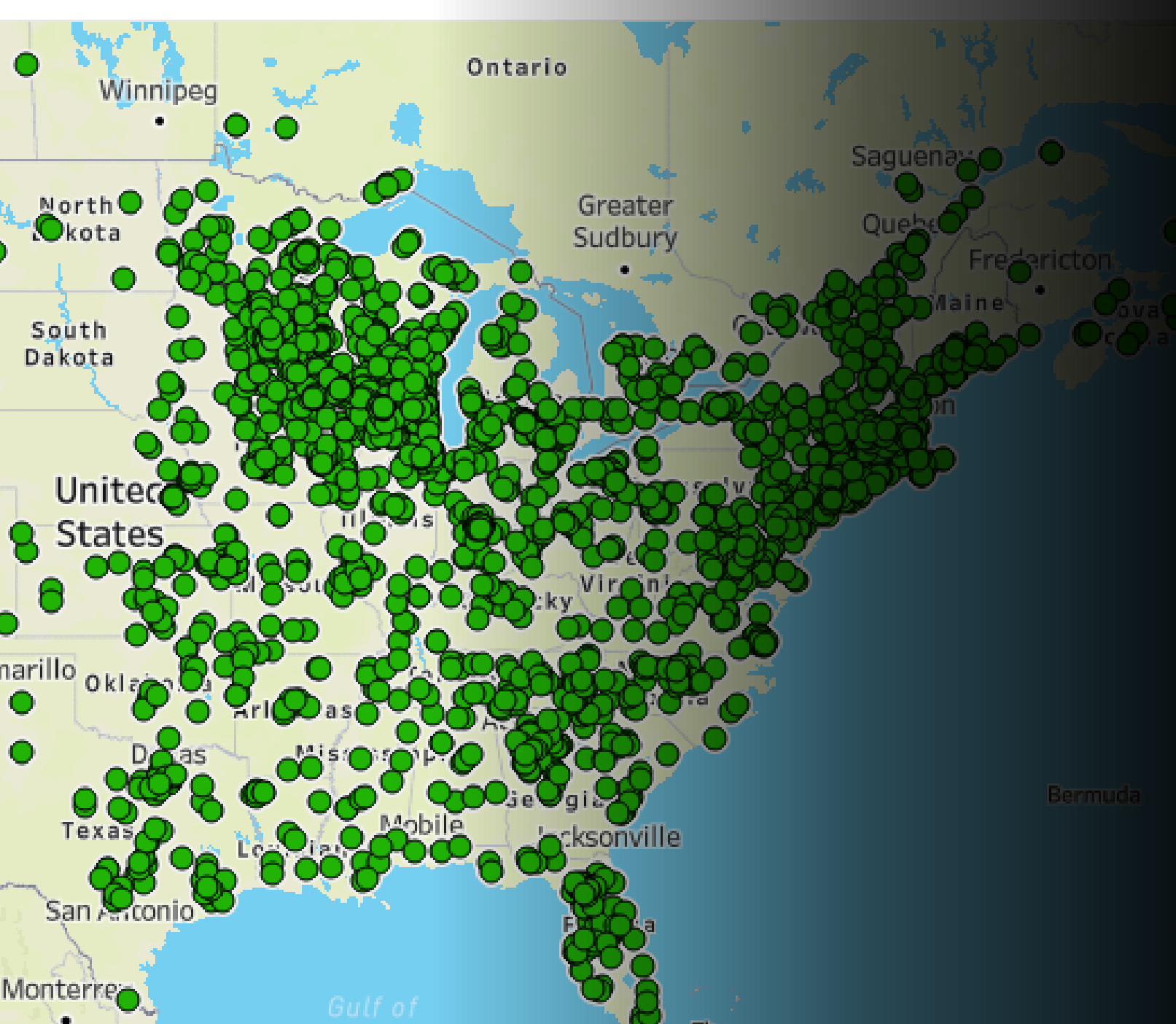


Low growing and data collection cost (Up to 5X cheaper)



Boosted marketing & Adoption (2X)

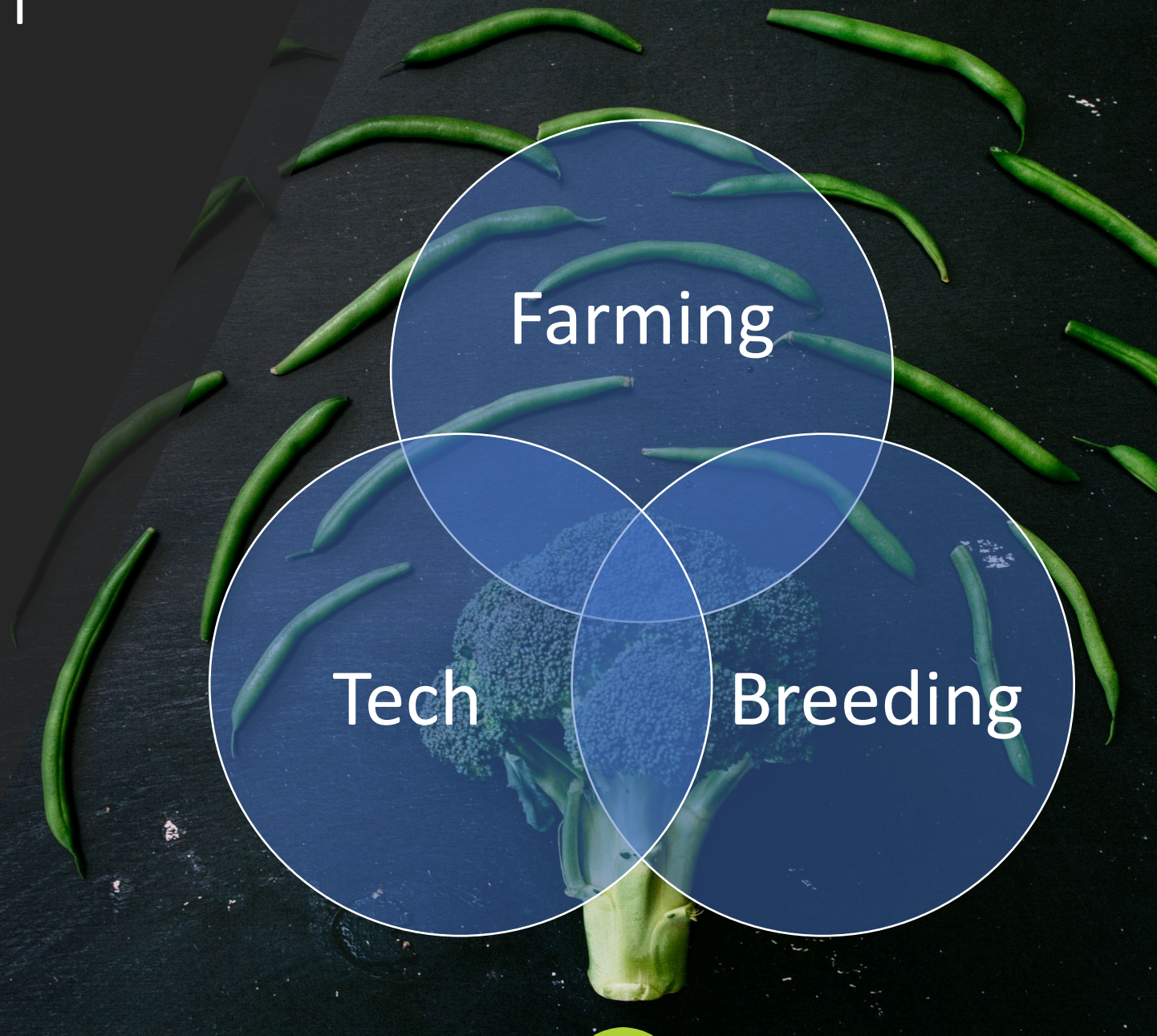




Traction:
8,500 growers
400K insights
22 countries
8 languages
20 B2b paying
customers

A Problem-Insider Team

- Since 2019
- Nico Enjalbert: CEO & Breeder (USA)
- Remi Bethouart: CTO (Europe)
- Ashok Kumar: Senior Software engineer & Farmer (India)
- 2 App developers
- 1 Designer





Our partners

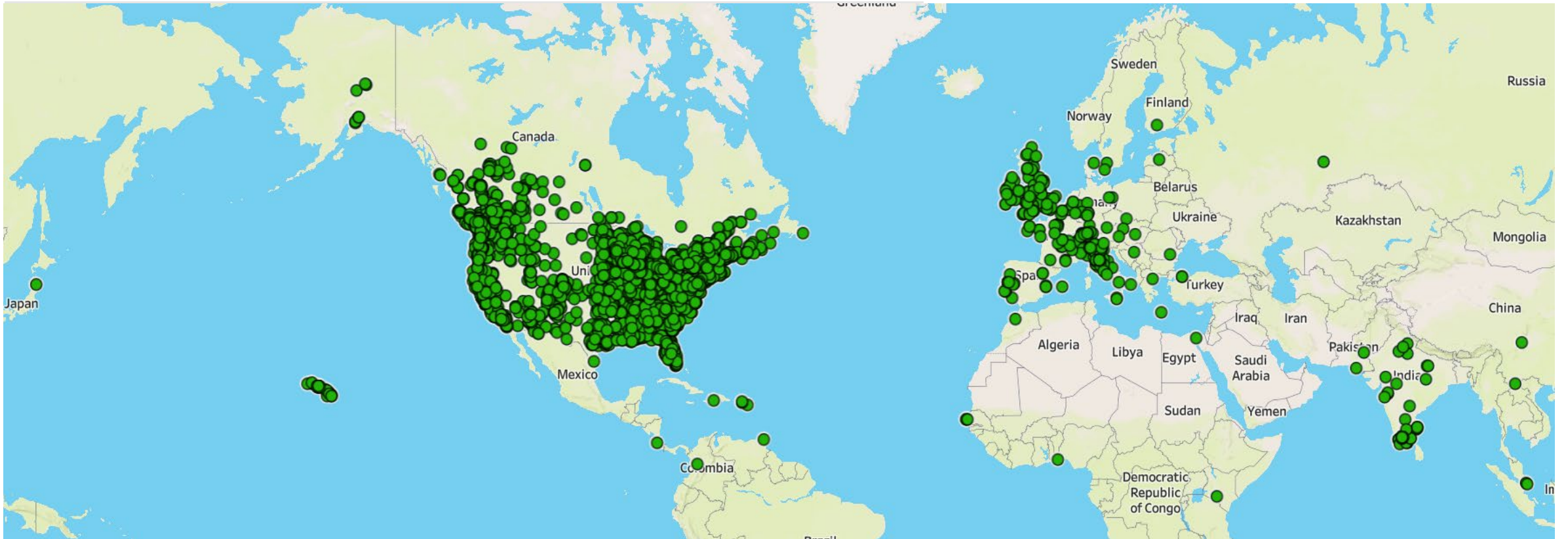


UNIVERSITY OF MINNESOTA EXTENSION



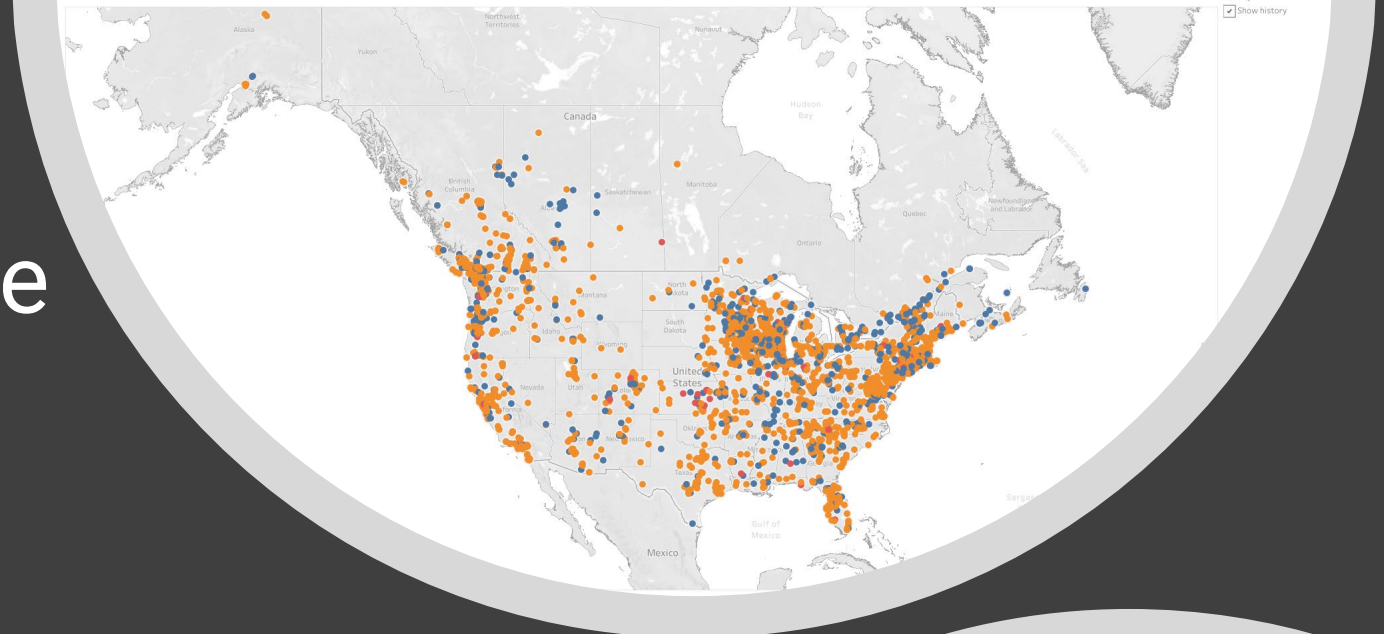
SeedLinked Growers Network

8,500



Our services: Powerful and affordable

- **B2B: Innovation platform (SaaS)**
 - \$8,500/yr/breeding team per year
- **Future services:**
 - Data as a service
 - Full marketing/Visibility service
 - Multi sellers Marketplace



Seed Market



\$90 Billion global market

1/3 specialty crops market:
\$30B


15% R&D and marketing:
\$4.5B

Targeted market of \$900M
(beachhead- Regen ag-20%)

SeedLinked Strategy in 3 Steps

+
•
○

BECOME
INDISPENSABLE-
TRUSTED
INSTITUTIONS +
THEIR GROWERS
FOCUS



SCALE TO TRUSTED
PRIVATE COMPANIES

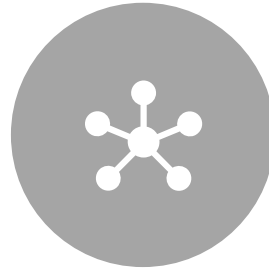


THE ONE STOP SHOP
FOR SEED
INNOVATION,
AMPLIFICATION, AND
MARKETPLACE

In the next 2 yrs.....



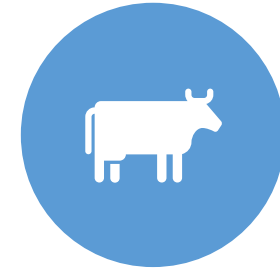
INTEGRATING PASSIVE
SOIL AND CLIMATIC DATA.



BUILD ON
INTEROPERABILITY TO
MAXIMIZE OUR DATA (AI)



BUILD STRATEGIC
PARTNERSHIPS TO SCALE



EXPAND TO NEW CROPS
LIKE COTTON



We are building a community of thousands of growers-Innovators to tackle the huge challenges of our time...

And Empower local communities to shape their future food system.

Partner with us!



- **Connect us** with your innovators/projects network
- Join our investors newsletter
- Contact Nico Enjalbert for further partnership:
nico@seedlinked.com



*Because every seed
has a story!*

Thank you