

Food Systems Investing Webinar Series

27 October 2022

Community Markets for Conservation, Zambia

In Partnership with the Nourishment Economies Coalition







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Purpose and Agenda

Purpose of the Series: showcase business, service provider, and financial models that use holistic approaches to creating just and sustainable food systems

Today's Agenda:

- Welcome and Intro to Investing in Systems Transformation (5 minutes)
- Community Markets for Conservation, a history of impact by Dale Lewis, CEO, and Prudence Muchinouta, CFO, COMACO (15 minutes)
- Reflections from the field by Esther Zulu, Chairperson, Chitetetza Cooperative Federation (7 minutes)
- Observations from a funder and investors by Heiner Baumann, Senior Advisor and Member of Investment Committee, Pilot House Philanthropy (7 minutes)
- Discussion with participants (25 minutes)
- Next steps and adjourn (1 minute)

This event does not constitute a recommendation for an investment opportunity. If you are interested in learning more about the opportunity, please contact Rex Raimond (rraimond@tifsinitiative.org) and conduct your own due diligence.

Community Markets for Conservation – A Pre-Due Diligence Assessment by TIFS

Founded in 2000 Location: Zambia

Scale: 230,000 farmers

Natural Capital:

- Chemical free production through agroforestry, compost use, crop rotation and organic fertilizers
- Sustainable land management on 168,800 ha
- 1,540M ha forest protected, worth USD34M; carbon credits sold USD2,6M

Social Capital:

- 84 community-run cooperatives with over USD1.7M annually for local extension services
- 182 savings and loans groups to support entrepreneurial ventures by women
- Cookstoves and wood from agroforestry save women up to 193 labor hours per year
- Farm talk radio reaches 1.2M households

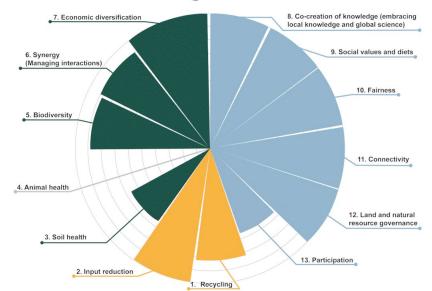
Human Capital:

Nearly 100% increase in food security

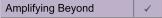
Produced Capital:

- 6 different natural, nutritious food products developed in 5 processing centers that employ over 290 Zambians
- Tripled annual income for COMACO farmers

Alignment







Changing values and norms

Advocating, lobbying for-, networking for-, or supporting the discourse of agroecology and attempting to codify the impact into law, policy, or institutions.















Past and Upcoming Events

Past Events:

- 12 October 2022 Access Livelihoods, India
 - Contact: Krishnagopal GV, CEO (krishnagopal.grandhi@alcindia.org)
- <u>27 October 2022</u> Community Markets for Conservation, Zambia
 - Contact: Dale Lewis, CEO (dlewis@itswild.org)
- This event does not constitute a recommendation for an investment opportunity. If you are interested in learning more about the opportunities offered by past presenters: please contact their respective CEO's or contact Rex Raimond (rraimond@tifsinitiative.org). Opportunities will also be available on CapShift and a public webpage.

Upcoming Events:

- 9 November 2022 The Regeneration Fellowship and the Agroecology Accelerator, East Africa
- <u>1 December 2022</u> Northern Cooperative Development Bank, Sri Lanka